



Dissemination, Communication & Sustainability



Dissemination, communication & exploitation activities

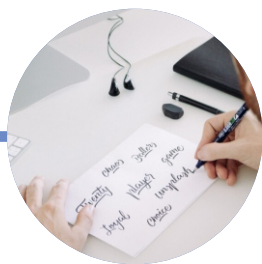
- Conduct a dissemination Plan
- Communication material, (logos, leaflet, newsletters, templates, brochures etc..)
- Social media accounts (Facebook, LinkedIn, etc)
- Audiovisual media and products (such as: press and media)
- Face-to-face activities (seminars, conferences, w/s)
- A set of Key Performance Indicators (KPI)
- Arrange regular meetings and reports among partners (spreadsheets)



Project Management TPMs

- A Steering Committee made up of the coordinator and at least one representative from each partner organisation will meet in physical and virtual spaces.
- SC & Partnership will track progress, challenges and financial expenditure of the project, as well as decide all central aspects of the project during the scheduled TPMs:

Meeting	Leading Organisation	Country of Venue	Date
TPM1/KoM	UNIVERSITA DEGLI STUDI DELLA TUSCIA	Italy	Feb /May-22
TPM2	PANTEION UNIVERSITY OF SOCIAL AND POLITICAL SCIENCES	Greece	July 22
TPM3	CRS LAGHI SRL	Italy	Jan-23
TPM4	UNIVERSIDAD DE CADIZ	Spain	July-23
TPM5	INSTITUTO POLITECNICO DO PORTO	Portugal	April-24
TPM6	UNIVERSITA DEGLI STUDI DELLA TUSCIA	Italy	Jan-25



Project overview



DiFree:

Digital Freelancing for Higher Education students and Recent Graduates

Agreement Number: 2021-1-IT02-KA220-HED-000032241

Duration: 3 years



Purpose & Priorities

Purpose of DiFree

to fill the gap between the academic knowledge and training offered today to HE students and the current needs of a volatile and rapidly changing job market, where flexibility and digitalization are core competencies

Priorities

- HE: Stimulating innovative learning and teaching practices
- HE: Rewarding excellence in learning, teaching and skills development

Target Groups:

Direct target group: HE students and recent graduates, including those with fewer opportunities, having a desire to become self-employed, independent workers (freelancers). HE teachers.

Indirect target group: firms and companies and public bodies relying on freelance work. Also, freelance associations, coworking places and digital nomads.



Objectives

- **Overall Objective:** provide HE students and graduates interested in the freelancing career with digital and job market relevant knowledge and education.
- DiFree partners will create and offer training to both students / recent graduates and HE teachers

Specific Objectives

- Stimulating innovative learning and teaching practices to tackle societal challenges through support for the development of learning outcomes and innovative methodologies and materials
- Development of appropriate forms of assessment, including the development of online assessment.
- Fostering entrepreneurial, open and innovative higher education sector, including learning and teaching partnerships with commercial and non-commercial organizations in the private sector.
- Support and reward the inception of digital and entrepreneurial competencies within the activities of HE teaching, regardless of the subject



Partnership

Partner	Legal name	Country	City	Website
1- UNITUS	Universita degli studi della Toscana	Italy	Viterbo	www.unitus.it
2- CRS LAGHI SRL	Crs laghi srl	Italy	Milano	www.crslaghi.net
3-PANTEION	Panteion Panepistimio Koinonikon kai Politikon Epistimon	Greece	Athens	www.panteion.gr
4-UCA	UNIVERSIDAD DE CADIZ	Spain	Cadiz	www.uca.es
5-ISCAP	INSTITUTO POLITECNICO DO PORTO	Portugal	Porto	www.ipp.pt



Project Results

- **PR1 (Lead Partner – CRS LAGHI SRL):** Toolbox ‘How to freelance online’ for Higher Education students and recent graduates (M1- M10)
- **PR2 (Lead Partner - UNIVERSITA DEGLI STUDI DELLA TUSCIA):** Development of a repository of templates and e-portfolios / digital CVs (M6-M22)
- **PR3 (Lead Partner - ISTITUTO POLITECNICO DO PORTO):** Mentorship Program (M24 – M36)
- **PR4 (Lead Partner - UNIVERSIDAD DE CADIZ):** Development of a self-evaluation and self-vocational professional assessment (M6-M27)
- **PR5 (Lead Partner - PANTEION):** Establishment of Freelancers Hub (M18 – M35)
- **PR6 (Lead Partner - UNIVERSITA DEGLI STUDI DELLA TUSCIA):** Transferability Manual ‘What does it take? Setting the sustainability environment’ (M24 – M35)



Multiplier Events

ID	Event Title	Leading Organisation	Country of Venue	Starting Period
1	Toolbox ‘How to freelance online’ for Higher Education	CRS LAGHI SRL	Italy	Nov-22
2	Development of a repository of e-portfolios / digital CVs templates	UNIVERSITA DEGLI STUDI DELLA TUSCIA	Italy	Jan-25
3	Mentorship program	ISTITUTO POLITECNICO DO PORTO	Portugal	Jan-25
4	Development of a self-evaluation and self vocational professional assessment	UNIVERSIDAD DE CADIZ	Spain	Jan-24
5	Freelance Hubs creation	PANTEION UNIVERSITY OF SOCIAL AND POLITICAL SCIENCES	Greece	Sep-24
6	Transferability Manual ‘What does it take? Setting the sustainability environment	UNIVERSITA DEGLI STUDI DELLA TUSCIA	Italy	Jan-25



Learning, Teaching, Training Activities

ID	Event Title	Leading Organisation	Country of Venue	Starting Period
C1	Training for teachers on digital competences applied to the freelancing career. How to stimulate innovation among students.	UNIVERSITA DEGLI STUDI DELLA TUSCIA	Italy	July 23
C2	Training for learners on digital competencies applied to the freelancing career.	UNIVERSITA DEGLI STUDI DELLA TUSCIA	Italy	Jan-24
C3	Leadership workshop for potential freelancers	PANTEIO PANEPISTIMIO KOINONIKON KAI POLITIKON EPISTIMON	Greece	Sep-24