AULA MAGNA UNITUS, SANTA MARIA IN GRADI
Unitus - Erasmus+ KA2 Project

DIGITAL FREELANCING
For higher education students and recent graduates
Learning/Teaching/Training Activity

10 OCTOBER 2023

9.00  Registration

9.15  Institutional greetings. Alvaro Marucci, Vice Rector, Unitus
      Giuseppe Colla, President of Centro Integrato di Ateneo
      Simone Severini, Rector’s Delegate for International Relations

9.45  Giuseppe Calabrò, Rector’s Delegate for Corporate Relations
      Andrea Colantoni, DiFree Coordinator
      Chair: Anna Romagnuolo, DiFree Scientific Coordinator

10.00  Anna Romagnuolo (Università degli Studi della Tuscia). Digital Freelancing, an Erasmus + project

10.30  Marco Trabucchi (Freelance Journalist Sole 24Ore, Wired, Vanity Fair, La Stampa). Getting ready for a job that does not exist

11.00  Antonella Parisi (Studio Legale Pessi). Working in the Gig Economy: an overview

11.30  Francesca Maffe (Università degli Studi della Tuscia). Self-employment in Europe

12.00  Coffee Break

12.30  Elisa Iandiorio (Università degli Studi della Tuscia). Personal branding: how to impact your audience

13.00  Sabrina Francesconi (Università degli Studi di Trento). Video-CV: promote yourself in the digital world

13.30  Discussion

14.00  Buffet Lunch

14.30  Wrap-up session

ONLINE AT
https://unitus.zoom.us/j/85324284581
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9.00   Anna Romagnuolo. Introduction
9.15   Meeting with Elisa Landiorio, Marketing Consultant
9.45   Meeting with Caroline Gatti, Instructional Designer
10.15  Meeting with Mirella Albano, Freelance Translator
10.45  Meeting with Tommaso Senni, digital nomad for the Galileo programme
11.15  Meeting with Carlo Maria Medaglia, StartUpper and Innovator
11.45  Discussion

12.00   Brunch

12.30   Focus Group Activities:
How to stimulate innovation among students;
Training for teachers on digital competences applied to the freelancing career

13.00   Anna Romagnuolo, Melissa Elefante (Università degli Studi della Tuscia). Access to DiFree Re-
pository: a prototype on Moodle DiFree platform. Structure and selection of contents

13.30   Round table

14.00   Conclusions

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