The Porto Accounting and Business is located in S. Mamede de Infesta (Matosinhos), very close to IPP Campus School

- The Porto Accounting and Business School, which belongs to one of Portugal's largest and most prestigious public Polytechnic Institutes, the Polytechnic Institute of Porto (IPP), offers its 4,500-strong student population a range of innovative undergraduate and graduate programs: Accounting, International Commerce, Marketing, Business Communication, Management and Administrative Assistance and Translation, Creativity and Business Innovations (Joint Program), Human Resources and Library and Information Sciences and Technologies.

- ISCAP also offers Master Programs in Accounting and Finance, Auditing, Organizational Management, Digital Marketing, Logistics, Entrepreneurship and Internationalization, Organizational Management, Logistics, Administrative Assistance, Digital Marketing, Business Information, Human Resources, Finance and Intercultural Studies for Business and Specialized Translation and Interpreting

DiFree

P.PORTO
ISCAP

Anabela Mesquita

Paulino Silva

António Abreu

Luciana Oliveira

Adriana Oliveira

Our Tasks

Needs Analysis reveals

- Students are **not used to being entrepreneurs and creating their own jobs**.

- Usually, they are prepared to work under the supervision of someone, thus they are **lacking the necessary competencies** and confidence to be autonomous and independent and, in some cases, to be proactive.

- As such, in order to increase their potential to become freelancers, it is necessary to provide them with the skills and examples that will give them the necessary self-confidence to implement their ideas.

- A **mentoring relationship** traditionally involves a collaboration between two professionals, typically an experienced one and a newcomer.

PR3 will use a strategy comprised of **two strands**:

1) creation of a **short mentoring course**, which can be used by each student (<u>future autonomous worker</u>) or **teacher** (mentoring the student) concerning mentoring;

2) organization of an **event** where <u>senior freelancers can share their experience and lessons</u> learned with young and future ones, providing guidance to the attendees.

TARGET GROUPS

HE students, junior freelancers, HE teachers willing to act as mentors and middle level / senior freelancers

PR 3 will offer to the target group guidance, support and advise in the freelancing career and expose them to successful case studies. <u>It will also train prospect mentors</u>.

- Several methodologies exist for mentoring and they all revolve around the core concept of '***asking not telling***' and the '***mind mapping***' techniques.
  All the suggested methods will be informed to the latest pedagogical scientific findings with regards to adult education.

- DIFree PR3 is an **incubator program** designed to **train both mentors and mentees**, according to preset and scientifically sound methodologies.

- **There will be a self-evaluation test so the future mentors can see if and what they have learned.**
  For this reason, senior freelancers from the Partner institutions (especially from CRSLaghi who counts dozens of units with this profile) will be invited to an event (ME3 in M36 see below) where they will share their expertise.

- Within this **event**, there will be a **workshop** where future freelancers can work actively and realize their limitations and gaps.

- This will also contribute to the development of a **community of practice** where future freelancers can share their doubts and fears - contribution also for the **Hub**.

- PR3 will be available in the website for free.

PR 3 will offer to the target group guidance, support and advise in the freelancing career and expose them to successful case studies. It will also train prospect mentors.

Timeline

- Will be launched at M24 (**Jan. 2024**) shortly before the 5th TMP
- Evaluated and discussed at M32, during the 5thTPM (**Sep. 2024**)
- Delivered and validated at M36, at the last TPM (**Jan. 2025**).