Education

Critical Thinking

Social Responsibility

**Students** 

21.534

427

**Faculty** 

**Administrative** Staff

Deliverable PR5

Establishment of Freelancers Hubs











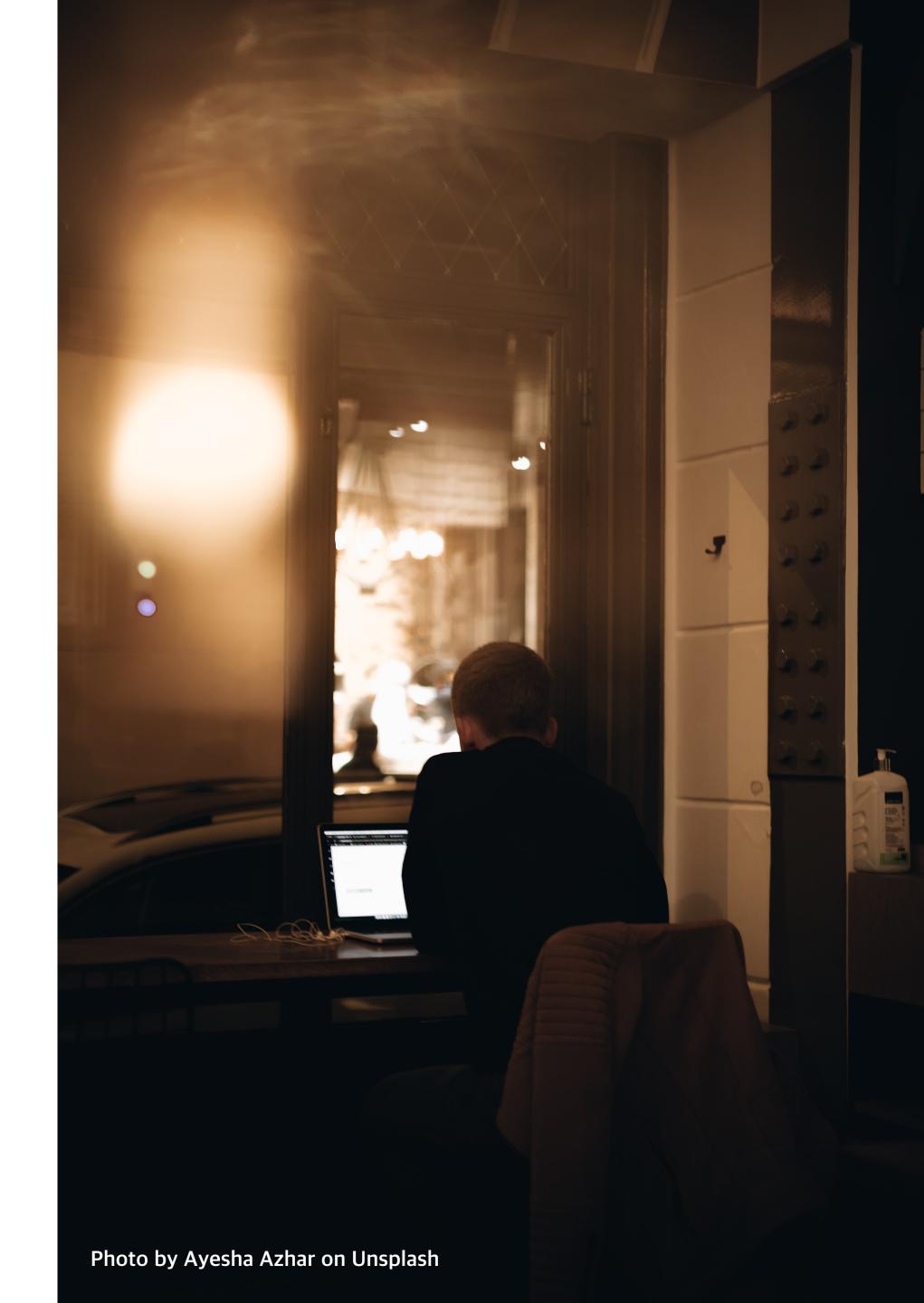






# PR5: Establishment of Freelancers Hub

The WP will be launched at M18 during the 4th TMP (Cadiz), discussed at the 5th TPM (Porto) and evaluated at M35 at the 6th TPM (Viterbo).













#### Methodology

The concept of innovation hubs is increasingly being adopted by different sectors as a means to accelerate innovation. An innovation hub is made up of a system of connections that puts individuals, firms, startups, incubators, and accelerators together to transform innovative ideas into technologically feasible solutions. The communication patterns inside the hubs are usually informal and flat so as to foster knowledge exchange and sharing.













## Methodology

The DiFree Freelance Hub will be established following the virtuous example of innovation Hubs and according to relevant literature. Previous studies have looked into the characteristics, management and design as well as the success and failure factors in building innovation hubs.















## Methodology

Innovative hiring processes of professionals can be improved in terms of problem solving, enhance informal communication, knowledge sharing and open collaboration as well as idea development.

The same methodology applies to creating a place where freelancers can actually be trained and making it into a drive for innovation in terms of workflow, competencies, skills and job opportunities.









#### Actions to be taken

PR5/A1 Brainstorming

PR5/A2 Network creation

PR5/A3 Website creation

PR5/A4 Stakeholders' engagement

campaign

PR5/A5 Content creation

PR5/A6 Publication













