



# DiFree digital freelancing

Erasmus+ 2021-1-IT02-KA220-HED-000032241

DISSEMINATION, COMMUNICATION & SUSTAINABILITY

## PARTNERSHIP

PARTNER	LEGAL NAME	COUNTRY	CITY	WEBSITE
1-UNITUS	Università degli Studi della Tuscia	Italy	Viterbo	<a href="http://www.unitus.it">www.unitus.it</a>
2-CRS LAGHI SRL	CRS LAGHI SRL	Italy	Milan	<a href="http://www.crslaghi.net">www.crslaghi.net</a>
3-PANTEION	Panteion Panepistimio Koinonikon kai Politikon Epistimon	Greece	Athens	<a href="http://www.panteion.gr">www.panteion.gr</a>
4-UCA	UNIVERSIDAD DE CADIZ	Spain	Cadiz	<a href="http://www.uca.es">www.uca.es</a>
5-ISCAP	INSTITUTO POLITECNICO DO PORTO	Portugal	Porto	<a href="http://www.iscp.pt">www.iscp.pt</a>

## PROJECT OVERVIEW

### DIFREE

Digital Freelancing for Higher Education students and Recent Graduates

Agreement Number:

2021-1-IT02-KA220-HED-000032241

Duration: 3 years

### PURPOSE & PRIORITIES

#### Purpose of DiFree

to fill the gap between the academic knowledge and training offered today to HE students and the current needs of a volatile and rapidly changing job market, where flexibility and digitalization are core competencies

#### Priorities

- HE: Stimulating innovative learning and teaching practices
- HE: Rewarding excellence in learning, teaching and skills development

#### Target Groups:

Direct target group: HE students and recent graduates, including those with fewer opportunities, having a desire to become self-employed, independent workers (freelancers), HE teachers.

Indirect target group: firms and companies and public bodies relying on freelance work. Also, freelance associations, coworking places and digital nomads.

### OBJECTIVES

- Overall Objective: provide HE students and graduates interested in the freelancing career with digital and job market relevant knowledge and education.
- DiFree partners will create and offer training to both students / recent graduates and HE teachers

#### Specific Objectives

- Stimulating innovative learning and teaching practices to tackle societal challenges through support for the development of learning outcomes and innovative methodologies and materials
- Development of appropriate forms of assessment, including the development of online assessment.
- Fostering entrepreneurial, open and innovative higher education sector, including learning and teaching partnerships with commercial and non-commercial organizations in the private sector.
- Support and reward the inception of digital and entrepreneurial competencies within the activities of HE teaching, regardless of the subject

## PROJECT RESULTS

### - PR1 (Lead Partner – CRS LAGHI SRL):

Toolbox 'How to freelance online' for Higher Education students and recent graduates (M1- M10)

### - PR2 (Lead Partner - UNIVERSITÀ DEGLI STUDI DELLA TUSCIA):

Development of a repository of templates and e-portfolios / digital CVs (M6-M22)

### - PR3 (Lead Partner - ISTITUTO POLITECNICO DO PORTO):

Mentorship Program (M24 – M36)

### - PR4 (Lead Partner - UNIVERSIDAD DE CADIZ):

Development of a self-evaluation and self-vocational professional assessment (M6-M27)

### - PR5 (Lead Partner - PANTEION):

Establishment of Freelancers Hub (M18 – M35)

### - PR6 (Lead Partner - UNIVERSITÀ DEGLI STUDI DELLA TUSCIA):

Transferability Manual 'What does it take? Setting the sustainability environment' (M24 – M35)

## MULTIPLIER EVENTS

ID	EVENT TITLE	LEADING ORGANISATION	COUNTRY OF VENUE	STARTING PERIOD
1	Toolbox 'How to freelance online' for Higher Education	CRS LAGHI SRL	Italy	Nov 22
2	Development of a repository of e-portfolios / digital CVs templates	UNITUS	Italy	Jan 25
3	Mentorship program	ISCAP	Portugal	Jan 25
4	Development of a self-evaluation and self vocational professional assessment	UCA	Spain	Jan 24
5	Freelance hubs creation	PANTEION	Greece	Sep 24
6	Transferability Manual 'What does it take? Setting the sustainability environment'	UNITUS	Italy	Jan 25

## LEARNING, TEACHING, TRAINING ACTIVITIES

ID	EVENT TITLE	LEADING ORGANISATION	COUNTRY OF VENUE	STARTING PERIOD
C1	Training for teachers on digital competences applied to the freelancing career. How to stimulate innovation among students.	UNITUS	Italy	July 23
C2	Training for learners on digital competencies applied to the freelancing career.	UNITUS	Italy	Jan 24
C3	Leadership workshop for potential freelancers	PANTEION	Greece	Sep 24

## DISSEMINATION, COMMUNICATION & APPLICATIONS

- Communication material, (logos, leaflet, newsletters, templates, brochures etc..)
- Social media accounts (Facebook, Instagram, etc)
- Audiovisual media and products (such as: press and media)
- Face-to-face activities and remote activities (seminars, conferences, workshops, moodle courses)
- A set of Key Performance Indicators (KPI)

## TPMs

**Meeting:** TPM1/KoM

**Leading Organisation:** UNITUS

**Country of Venue:** Italy

**Date:** May 22

**Meeting:** TPM2

**Leading Organisation:** PANTEION

**Country of Venue:** Greece

**Date:** Nov 22

**Meeting:** TPM3

**Leading Organisation:** CRS LAGHI SRL

**Country of Venue:** Italy

**Date:** May 23

**Meeting:** TPM4

**Leading Organisation:** UCA

**Country of Venue:** Spain

**Meeting:** TPM5

**Leading Organisation:** P. PORTO

**Country of Venue:** Portugal

**Meeting:** TPM6

**Leading Organisation:** UNITUS

**Country of Venue:** Italy

