



Digital Freelancing
Project financed by the Erasmus+ Programme
of the European Union



AULA MAGNA UNITUS, SANTA MARIA IN GRADI

Unitus - Erasmus+ KA2 Project

DIGITAL FREELANCING

For higher education students and recent graduates

Learning/Teaching/Training Activity

10 OCTOBER 2023

9.00 Registration

9.15 Institutional greetings. Alvaro Marucci, Vice Rector, Unitus
Giuseppe Colla, President of Centro Integrato di Ateneo
Simone Severini, Rector's Delegate for International Relations
Giuseppe Calabrò, Rector's Delegate for Corporate Relations
Andrea Colantoni, DiFree Coordinator
Chair: Anna Romagnuolo, DiFree Scientific Coordinator

9.45 Anna Romagnuolo (Università degli Studi della Toscana). Digital Freelancing, an Erasmus + project

10.00 Marco Trabucchi (Freelance Journalist Sole 24Ore, Wired, Vanity Fair, La Stampa). Getting ready for a job that does not exist

10.30 Antonella Parisi (Studio Legale Pessi). Working in the Gig Economy: an overview

11.00 Francesca Maffei (Università degli Studi della Toscana). Self-employment in Europe

11.30 Coffee Break

12.00 Elisa Iandiorio (Università degli Studi della Toscana). Personal branding: how to impact your audience

12.30 Sabrina Francesconi (Università degli Studi di Trento). Video-CV: promote yourself in the digital world

13.00 Discussion

13.30 Buffet Lunch

14.00 Wrap-up session

10 - 11 OCTOBER 2023

ONLINE AT

<https://unitus.zoom.us/j/85324284581>



Digital Freelancing
Project financed by the Erasmus+ Programme
of the European Union



AULA MAGNA UNITUS, SANTA MARIA IN GRADI

Unitus - Erasmus+ KA2 Project

DIGITAL FREELANCING

For higher education students and recent graduates

Learning/Teaching/Training Activity

11 OCTOBER 2023

- 9.00 Anna Romagnuolo. Introduction
- 9.15 Meeting with Elisa Iandiorio, Marketing Consultant
- 9.45 Meeting with Caroline Gatti, Instructional Designer
- 10.15 Meeting with Mirella Albano, Freelance Translator
- 10.45 Meeting with Tommaso Senni, digital nomad for the Galileo programme
- 11.15 Meeting with Carlo Maria Medaglia, StartUpper and Innovator
- 11.45 Discussion
- 12.00 Brunch
- 12.30 Focus Group Activities:
How to stimulate innovation among students;
Training for teachers on digital competences applied to the freelancing career
- 13.00 Anna Romagnuolo, Melissa Elefante (Università degli Studi della Tuscia). Access to DiFree Repository: a prototype on Moodle DiFree platform. Structure and selection of contents
- 13.30 Round table
- 14.00 Conclusions

10 - 11 OCTOBER 2023

ONLINE AT

<https://unitus.zoom.us/j/85324284581>