

# DIGITAL FREELANCING FOR HIGHER EDUCATION

A Learning, Teaching and Training Activity  
Erasmus+ Project KA2: 2021-1-IT02-KA220-HED-000032241

**30 January 2024**  
**Main Hall - Santa Maria in Gradi**  
**University of Tuscia, Viterbo (Italy)**

## 9.00 Registration

### 9.30 Institutional Greetings.

Andrea Colantoni, DiFree Project Coordinator.

Chair: Anna Romagnuolo, DiFree Scientific Coordinator.

### 10.00 Anna Romagnuolo.

*Digital Freelancing for Higher Education, an Erasmus+ Project. Goals and results.*

### 10.30 Anna Romagnuolo; Melissa Elefante, UNITUS Postgraduate Scholarship Holder.

*DiFree Repository of Free Multilingual CVs, Resumes and Portfolios.*

*The Open-Source Crash Moodle ESP Course From Job Hunting to Cold Pitching.*

## 11.00 Coffee Break

### 11.30 Massimiliano Giancesin, CEO CV Guru.it.

*How to Build Your Best Resume: Essential Skills and Strategies.*

### 12.00 Claudia Capasso, UNITUS PhD Candidate in Society in Change: Policies, Rights, Security.

*How to Use LinkedIn for Personal Branding.*

### 12.30 Giorgio Scavino, DIM4HE, Communication Manager.

*How to Conduct a Digital/Hybrid Internship: A Quality Model.*

### 13.00 Davide De Lucis, CEO WH.

*How Artificial Intelligence Is Changing the Recruiting Process. Whp.AI: A Platform to Evaluate CV Skills.*

## 13.30 Wrap-up Session

1 ECTS for DEIM students attending the event in person (not online).

For info and enrollment write to [m.elefante@unitus.it](mailto:m.elefante@unitus.it)

The seminar can be followed online at the following link: <https://bit.ly/Difree1>



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**31 January 2024**

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## 9.00 Registration

9.30 Paivi Aarreniemi-Jokipielto, Haaga-Helia University of Applied Sciences.  
*Useful Competences for Freelance Jobs.*

9.45 Sara Santini, Porta Futuro Lazio – Local Coordinator.  
*Porta Futuro Lazio – Project and Services.*

10.00 Lisa Giovannitti, Cultural and Higher Education Management Consultant.  
*A Cross-cultural CV.*

10.30 Silvia Ramirez Pizarro, Senior Consultant HR.  
*How to Improve Your CV.*

## 11.00 Coffee Break

11.30 A chat with Susanna Cecchetti, Regional Sales Director @ OneTrust.

12.00 A chat with Samuele Giannicola, Comic Artist.

12.30 A chat with Giuseppe Pietroforte, Sales & Account Manager Arkadia Translations S.r.l.

13.00 A chat with Daniela Castrataro, Business Support Specialist.

13.30 Round Table

13.45 Conclusions

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The seminar can be followed online at the following link: <https://bit.ly/Difreez>

